

GLEN-GERY 2025
BRICK COLOR OF THE YEAR

Welcome to Silver City





Silver City: Enter the heart of timeless beauty.

Our 2025 Brick Color of the Year, **SILVER CITY**, is a multifaceted, monotone, matte grey engobe brick that pulls in design cues from its natural surroundings. Luminous and shape-shifting, Silver City makes a perfect backdrop to continuously evolving design trends. It combines understated elegance with neutral, transitional tones that can adapt seamlessly to a range of architectural styles.

Silver City's ability to harmonize with its surroundings and amplify a wealth of design cues gives it the power to appeal to a diversity of styles and tastes, and extend the life of virtually any design choice.

Silver wrapped, nature made

Its grey color connects Silver City to elements found in the natural world, which lends it a timeless aesthetic that makes it a popular choice in modern architecture.

Available in both wirecut and smooth finishes, Silver City is part of our Emporium+ line—a collection of lightly coated facebrick offering premium colors and a unique luster that reflects natural light, imbuing surroundings with brightness and dimension.



“ We foresee grey brick becoming increasingly prevalent in biophilic design for its ability to mimic natural elements. ”

DENISE SMITH
SENIOR MARKETING MANAGER

Smooth + Wirecut

SILVER CITY BRICK

SILVER CITY

Smooth

Silver City Smooth possesses contemporary polish that makes it ideal for modern architectural styles. But its aesthetic qualities go beyond that. Its sleek texture easily blends with a host of design elements, from traditional to avant-garde, serving as a highly versatile and understated matte backdrop or a striking feature of its own.

Make a radiantly refined impression.

Style: Extruded

Plant: Hanley

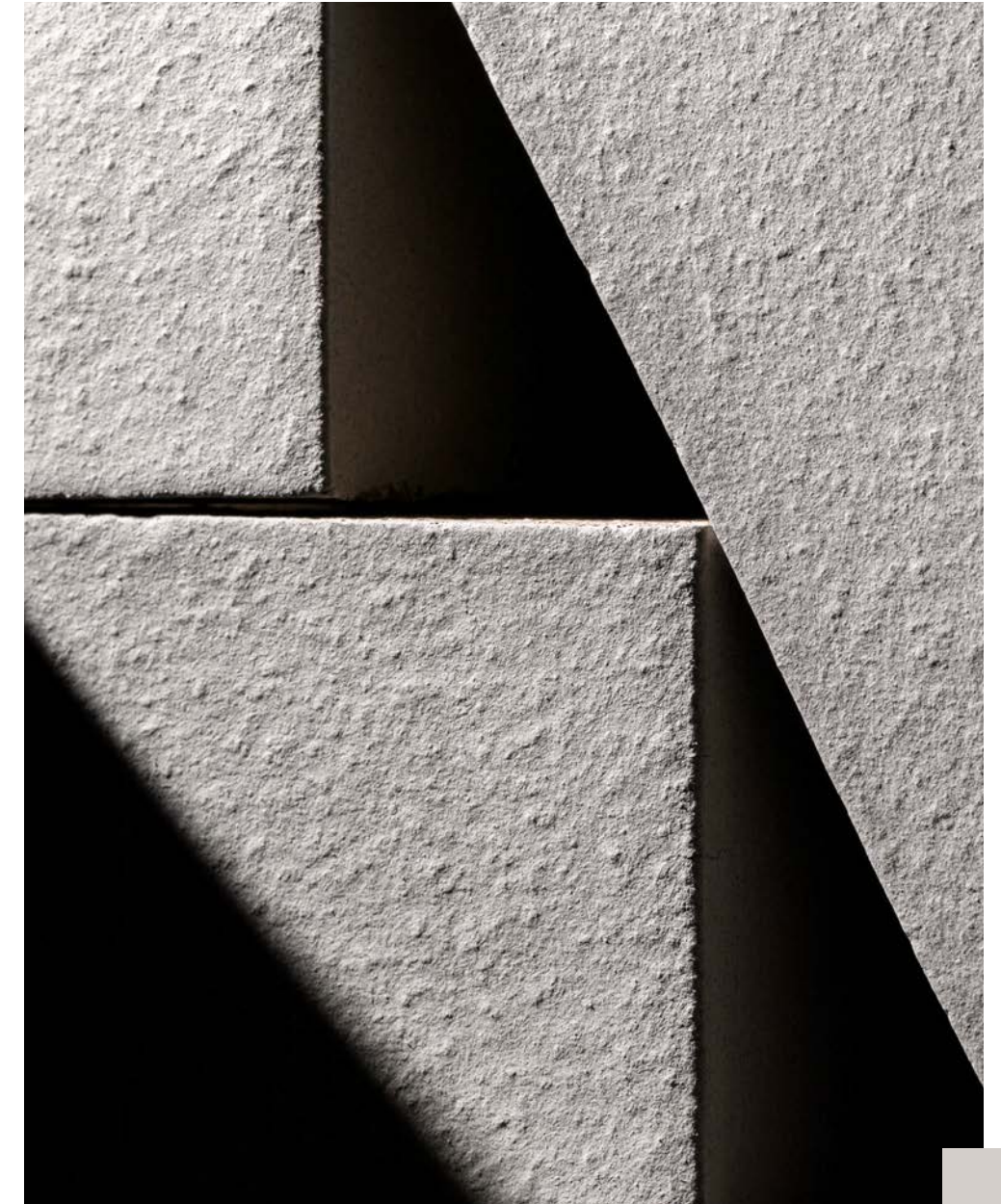
Series: Emporium+ Series

SIZES

Modular Brick: 3-5/8”T x 2-1/4”H x 7-5/8”L

Thin Brick: 1/2”T x 2-1/4”H x 7-5/8”L

Special Order Sizes: Standard, Engineer Modular, Engineer Standard, Norman, Econo, and Utility





A blend of Silver City Wirecut and Belgian Grey Wirecut bricks.

Create a warmly weathered aesthetic.

SILVER CITY

Wirecut

The rough, organic texture of Silver City Wirecut evokes authentic character and dynamism to make facades more tactile and engaging. And because the textural elements of wirecut reflect light differently throughout the day, it's a powerful way to heighten visual interest and depth.

Style: Extruded

Plant: Hanley

Series: Emporium+ Series

Modular Brick: 3-5/8" T x 2-1/4" H x 7-5/8" L

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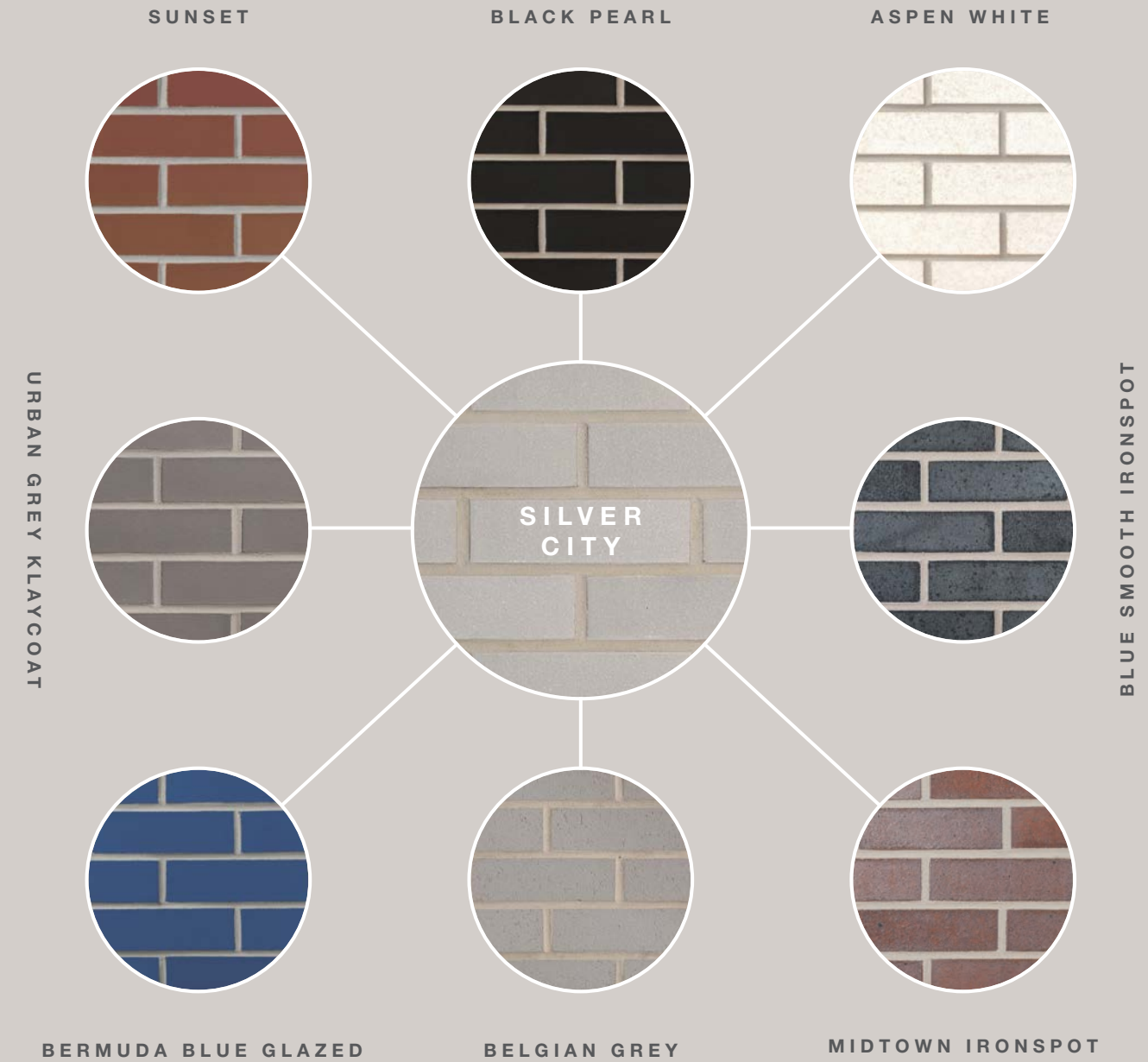
SIZES

Compelling
complement

SILVER CITY

Color + Texture

Silver City is a highly versatile color with the ability to complement and blend with a wide range of hues, textures, and materials.



Put Your Personal Stamp on Silver City



Envision what's possible before you build.

Whether it's Silver City or any other Glen-Gery brick, the Picture Perfect design tool lets you personalize your residential or commercial design pre-build. It offers an extensive selection of ways to virtually create the perfect home style. Choose from trending brick and mortar options to a full range of accessory colors. Use the visualizer's *custom blending* capabilities to combine up to 5 bricks at a time and apply to a project.





For more information on
Glen-Gery's 2025 Brick Color of the Year,
visit glengery.com/2025-coty

GLENGERY.COM

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